

“GENERATION FLUKE” GIFT WITH PURCHASE TERMS & CONDITIONS

1. Eligibility:

Gift with purchase (the "Promotion") is available for all purchases of a "Qualifying Fluke Product" excluding Fluke Biomedical, Fluke Networks, Amprobe and Comark (as defined in Section 6 below) made from an authorized Fluke distributor in the United States or Canada between March 24, 2014 and August 15, 2014. See the list of authorized distributors on <http://en-us.fluke.com/where-to-buy>. Void where prohibited by law. A receipt may only be submitted once; receipts submitted more than once are considered invalid. Only one gift per receipt received. Multiple products purchased on one receipt only qualify for one gift. This offer cannot be combined with any other discounts, credits, rebates or other special offers from the Sponsor. **Redemption requests postmarked after 30 days of purchase will be invalid and will not be returned and redemption will be denied.** Redemption forms must be filled out accurately to qualify. Gift redemptions must be shipped to purchaser's physical address. Gifts cannot be shipped to post offices boxes, reshipping companies or distributors. Redemption requests are subject to further audit and at the sponsor's sole discretion customers may be asked to provide additional proof of purchase, including but not limited to, physical UPC code from packaging, product serial number or proof of delivery. This offer is not available through Fluke sales staff, Fluke service centers or Fluke corporate offices.

Employees, directors and officers of Fluke Corporation in the United States and Fluke Electronics Canada in Canada ("Sponsor"), its parent companies, affiliated companies, subsidiaries, distributors, representatives, and their immediate families (parents, siblings, children and spouse) and persons living in the same household (whether related or not) are not eligible to receive a gift with purchase. Employees or representatives of government entities, including government owned or controlled companies are not eligible to participate in the Promotion.

2. Disclaimer:

Sponsor and any of its parent companies, subsidiaries, affiliates, directors, officers, professional advisors, distributors, representatives, employees and agencies (collectively, the "Released Parties") will not be responsible for: (a) any late, lost, misrouted, garbled or distorted or damaged transmissions or redemption requests; (b) telephone, electronic, hardware, software, network, Internet, or other computer- or communications-related malfunctions or failures; (c) any Promotion disruptions, injuries, losses or damages caused by events beyond the control of Sponsor or by non-authorized human intervention; or (d) any printing or typographical errors in any materials associated with the Promotion.

3. Promotion Period:

The Promotion starts at 12:01 AM Pacific Time ("PT") on March 24, 2014 and ends at 11:59 PM PT on August 15, 2014 (the "Promotion Period"). Pacific Time shall control for all purposes of this Promotion. Sponsor's computer shall be the official time-keeping device for the Promotion.

4. How to Redeem Your Gift with Purchase:

a. **Online redemption:** To submit a redemption request online, visit www.fluke.com/generationfluke, complete and submit the online redemption form, and follow the directions to redeem the gift with purchase. All redemption requests submitted online **must be received within 30 days of purchase or the redemption will be denied.** In order to receive gift with purchase, the redemption form must be completed in its entirety.

b. **Mail-In redemption.** To submit a redemption request without completing the redemption form online, participant must mail-in the redemption form (copies are available from www.fluke.com/generationfluke). In order to receive gift with purchase, participant must complete the redemption form in its entirety. Participant must mail the completed redemption form with correct U.S. postage affixed to Attn: Generation Fluke Promotion, 555 Monster Road, Renton, WA 98057. Mailed redemption requests must be **postmarked within 30 days of purchase or will be denied.**

c. **For all redemption requests.** All requested contact information must be provided for your redemption request to be valid. A copy of the purchase receipt must be included that clearly shows each Fluke product purchased. Sponsor has the right to substantiate all sales receipts. Redemption requests will not be returned. All participants and redemption requests are subject to verification by Sponsor, in its discretion. Any redemption request that does not comply with any aspect of these Terms & Conditions may be rejected by Sponsor and the participant disqualified. By participating in the Promotion, you consent to being placed on an email mailing list for promotional and other purposes, subject to Sponsor's privacy policy (available at

us.fluke.com/site/privacy). You may subsequently opt-out of receiving further emails from Sponsor as set forth in its privacy policy.

5. Promotion Details:

To be eligible, a “Qualifying Fluke Purchase” (listed in section 6,) must be made during the Promotion Period, and the Qualifying Fluke Purchase spend level outlined below must be met in one of the six (6) gift levels based on the purchase amount. Purchase levels exclude taxes, shipping costs and other fees. All costs associated with shipping and handling within the U.S. or Canada will be paid by Sponsor.

Prize Levels	Spend Levels		Prize MSRP	Prize Catalog Options
	High Spend Range	Low Spend Range		
Level 1	\$549.99	\$250.00	\$ 42.45 \$ 29.95 \$ 50.00	Fluke Camo Case –C25 Fluke 2AC VoltAlert™ 5 gallon cooler with mix
Level 2	\$1499.99	\$550.00	\$ 99.95 \$ 129.95 \$ 130.00	Fluke 62 MAX IR Thermometer Fluke 414D Laser Distance Meter Heavy Duty Heated Jacket
Level 3	\$3499.99	\$1500.00	\$ 225.00 \$ 299.95 \$ 289.00	Fluke 325 Clamp Meter Fluke 233 Digital Multimeter Job Site Radio
Level 4	\$7499.99	\$3500.00	\$ 399.00 \$ 499.95 \$ 499.95	iPad mini, 16 GB Fluke 381 Remote Display True-RMS AC/DC Clamp Meter with iFlex™ Fluke VT02 Visual IR Thermometer
Level 5	\$8499.99	\$7500.00	\$ 399.00 \$ 699.00 \$ 449.00	iPAD® mini, 32 GB Fluke 289 Digital Multimeter with TrendCapture™ 4-Tool Combo Kit 20 V Max Li-ion Kit #DCK491L2
Level 6	\$8500+		\$ 699.95 \$ 551.15 \$ 697.00	Fluke VT04 Visual IR Thermometer iPAD® Air Wi-Fi 32 GB 6 Tool Combo Kit with Nano Technology, 18 V XRP ion Kit 18V XRP
Bonus	Purchase a TI400 Fluke Connect Kit	\$8799.95	\$999.95 \$129.99 \$130.00	Fluke 3000 FC Industrial System PLUS select a second gift: Fluke 62 MAX IR Thermometer Fluke 414D Laser Distance Meter Heavy Duty Heated Jacket

Standard lead time on gift shipment is 6 – 8 weeks from date of approved redemption, unless there is a delay in delivery.

If the gift is unavailable, Sponsor, in its sole discretion, reserves the right to substitute the gift with another gift of equal or greater value. No cash substitutes allowed except at Sponsor’s sole discretion due to gift unavailability for any reason. Eligibility for gift with purchase is non-transferable and non-assignable.

If the Fluke purchases listed on your redemption request were purchased by you for your employer, then you agree to promptly deliver any gifts awarded under the Promotion to your employer, and to provide Sponsor evidence of such delivery upon request. You must comply with your company’s policy regarding acceptance of gifts.

6. Qualifying Fluke Purchases:

Fluke Brand tools in the categories listed below qualify towards a gift with purchase. Tools purchased outside these listed categories do not qualify. Purchase must be made from an authorized distributor during the Promotion Period. A receipt may only be submitted once; receipts submitted more than once are considered invalid. One or more tools must be purchased in order to qualify towards Level 1, Level 2, Level 3, Level 4, Level 5 and Level 6.

Qualifying products include tools from the following categories:

Qualifying Product Categories	Qualifying Product Categories
Accessories	PQ Tools
Clamp Meters	Process Calibration Tools
DMMs	Thermometers
Earth Ground Testers	Portable Oscilloscopes
Electrical Testers	Vibration
HVAC/IAQ Tools	IR windows
Insulation Testers	Thermal Imagers
Laser Distance Meters	Fluke Calibration

7. Release of Liability:

Except where otherwise prohibited by law, by participating in the Promotion, participants release and agree to hold harmless Fluke Corporation in the United States and Fluke Canada in Canada, its parent companies, subsidiaries, affiliated companies and the directors, officers, employees and agencies of any of the above entities from any liability whatsoever for any injury, loss or damage of any kind, including any tax liability or loss of opportunity, whether direct, indirect, special or consequential, arising in any way out of this Promotion, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the company’s control); (b) any theft, unauthorized access or third party interference; (c) any redemption request that is late, lost, altered, damaged or misdirected (whether or not after their receipt by Sponsor) beyond the reasonable control of Sponsor; (d) any damages due to the operation of the postal service; (e) any variation in gift with purchase value to that stated in these Terms & Conditions; (f) any tax liability incurred by participant; or (g) use or misuse of the gift with purchase.

8. Copyright Notice:

The Promotion and all accompanying materials are copyright © 2014 by Fluke Corporation. All rights reserved.

9. Miscellaneous:

The Promotion and these Terms & Conditions will be governed, construed and interpreted under the laws of the state of Washington. Participants agree to be bound by these Terms & Conditions and by the decisions of Sponsor, which are final and binding in all respects. Sponsor reserves the right to change these Terms & Conditions at any time, in its sole discretion, and to suspend or cancel the Promotion or any person's participation in the Promotion should viruses, bugs, unauthorized human intervention or other causes beyond Sponsor's control affect the administration, security or conduct of the Promotion, or Sponsor otherwise becomes (as determined in its sole discretion) incapable of conducting the Promotion as planned. Participants who violate these Terms & Conditions, violate any law, rule or regulation in connection with participation in the Promotion, tamper

with the operation of the Promotion or engage in any conduct that is detrimental or unfair to Sponsor, the Promotion or any other participant (in each case as determined in Sponsor's sole discretion) are subject to disqualification from participation in the Promotion. If you have any questions about these Terms & Conditions or the Promotion, please email them to **info@fluke.com** or send written questions to the address, Attn: Generation Fluke – Gift with Purchase Questions: Fluke Corporation, 6920 Seaway Boulevard, M/S 201E , Everett, WA 98203

10. **Sponsor:**

Fluke Corporation, 6920 Seaway Boulevard, Everett, WA 98203 and Fluke Electronics Canada 400 Britannia Road East, Unit 1, Mississauga, ON L4Z 1X9 Canada