

FLUKE 729 TRADE IN - GIFT WITH PURCHASE TERMS & CONDITIONS

1. Eligibility:

A special invitation free gift (the "Promotion") is available to customers who are working with an authorized Fluke Sales Representative and who purchase a "Qualifying Fluke Product," described in Section 6 below, from an authorized Fluke distributor in the United States or Canada between November 1, 2017 and April 30, 2018 and who subsequently trade in a qualifying documenting or other specified pressure calibrator. See the list of authorized distributors at <http://en-us.fluke.com/where-to-buy>. The Promotion is void where prohibited by law. The Promotion is also void in Puerto Rico and all other U.S. Territories and possessions, and is void in overseas military installations. A receipt for a Qualifying Fluke Product may only be submitted once to participate in the Promotion. Receipts submitted more than once are invalid. Gifts will be awarded for each Fluke 729 purchased on the receipt and will qualify the participant for the same quantity of gifts. This offer cannot be combined with any other discounts, credits, rebates or other special offers from the Sponsor. **Documentation submitted to redeem this offer must be postmarked no later than 30 days following the purchase date (the "Redemption Deadline") shown on the receipt of a Qualifying Fluke Products. Redemption documents submitted after this date will be rejected without being fulfilled and will not be returned.**

In order to participate in the Promotion, the redemption form must be completed accurately and in its entirety. Gift redemptions must be shipped to the customer's physical address. Gifts cannot be shipped to post office boxes, reshipping, import/export, individual resellers, procurement or reseller companies, or to distributors. Redemption requests are subject to further audit and, at the Sponsor's sole discretion, customers may be required to provide additional proof of purchase, including but not limited to physical UPC codes from packaging, product serial numbers or proof of delivery to participate in the Promotion. Customers may not participate in the Promotion by submitting redemption documents through Fluke sales staff, Fluke service centers or Fluke corporate offices. Instead, customers must submit documentation in accordance with Section 4 below.

Employees, directors and officers of Fluke Electronics Corporation in the United States and Fluke Electronics Canada LP in Canada (together, the "Sponsor"), its parent companies, affiliated companies, subsidiaries, distributors, representatives, and those persons' immediate families (parents, siblings, children and spouse) and persons living in the same household (whether related or not) are not eligible to participate in the Promotion. Further, no employees, officers, directors, representatives or agents of (i) government entities, including government owned or controlled companies, (ii) distributors or (iii) competing tool manufacturers are eligible to participate in the Promotion.

2. Disclaimer:

Sponsor and each of its parent companies, subsidiaries, and affiliates, and each of their respective directors, officers, professional advisors, distributors, representatives, employees and agencies (collectively, the "Released Parties") will not be responsible or have any liability for: (a) any late, lost, misrouted, garbled or distorted or damaged communications, transmissions or redemption requests; (b) telephone, electronic, hardware, software, network, Internet, or other computer- or communications-related malfunctions or failures; (c) any Promotion disruptions, injuries, losses or damages caused by events beyond the control of Sponsor or by non-authorized human or other intervention; or (d) any printing or typographical errors in any materials associated with the Promotion.

3. Promotion Period:

In order to qualify for the Promotion, customers must purchase a Qualifying Fluke Product during the promotion period, which starts at 12:00 AM Pacific Time ("PT") on November 1, 2017 and ends at 11:59 PM PT on April 30, 2018 (the "Promotion Period"). Pacific Time shall control for all purposes of this Promotion. Customer's invoice/receipt must state the date of purchase. **Sponsor's computer shall be the official time-keeping device for the Promotion.**

4. How to Redeem Your Gift with Qualifying Purchase:

a. **Mail-In redemption.** To submit a redemption request a participant must mail in the redemption form (copies are available from a Fluke Sales Representative). The participant must complete the redemption form accurately and in its entirety. Participant must package trade-in pressure calibrator tool along with the completed redemption form with

correct postage affixed to Attn: Calibrator Trade-In Promotion, Fluke Corporation, 6920 Seaway Blvd, M/S 250E, Everett, WA 98203 USA. Mailed redemption requests must be **later than 30 days following the purchase date (the “Redemption Deadline”)**, as evidenced by the date of the receipt showing such purchase, or the redemption request will be rejected and will not be fulfilled or returned.

b. For all redemption requests. All contact information required on your redemption form must be provided for your redemption request to be valid. A copy of the purchase receipt must be included that clearly shows each Fluke Qualifying Product purchased. Sponsor has the right to substantiate all sales receipts and other redemption documents. Redemption documents will not be returned. All participants and redemption documents are subject to verification and audit by Sponsor, in its discretion. Any redemption request that does not comply with any aspect of these Terms & Conditions may be rejected by Sponsor in its sole discretion and the participant may be disqualified from participating in the Promotion. Sponsor’s use of your personal information provided to Sponsor, in each case subject to Sponsor's privacy policy (available at <http://en-us.fluke.com/site/privacy>). You may subsequently opt-out of receiving further emails from Sponsor as set forth in its privacy policy.

c. **If trade-in process calibrator has been used in a hazardous environment**, please email promotions@fluke.com for alternate shipping procedure.

d. **Qualifying trade ins** include any documenting pressure calibrator such as the TPG-190 series calibrators, Druck DPI series pressure calibrators, Additel 760 series calibrators, Meriam MFT series, Beamex MC series, Fluke 700, 740 and 750 Series documenting calibrators. Also qualifying for trade in are certain non-documenting pressure calibrators such as the Druck DPI series, Fluke 718, 719 and 3130, series pressure calibrators.

5. Promotion Details:

To be eligible, a Qualifying Fluke Product must be purchased during the Promotion Period. Additionally, trade-in pressure calibrator must be submitted to Fluke. All costs associated with shipping and handling of a gift made in connection with the Promotion within the U.S. or Canada will be paid by Sponsor. The customer is responsible for all taxes, customs duties and other similar fees payable in connection with receiving the gift.

Customers who purchased a Fluke 729 Pressure Calibrator and who sent in their old pressure calibrator are eligible for free gift for each Fluke 729 purchased as selected from the following list:

Product	Description
Fluke-789	ProcessMeter
Fluke-773	Milliamp Clamp Meter
Fluke-709H	Precision Loop Calibrator with HART

Standard lead time on gift shipment is 10 to 12 weeks from date that the redemption is approved by the Sponsor. However, participants should note that deliveries may be delayed beyond such standard periods.

If a selected gift is unavailable to honor a participant’s redemption request, Sponsor, in its sole discretion, reserves the right to substitute the gift with another gift of equal or greater value to honor that request. No cash substitutes are allowed for any reason. Eligibility to participate in the Promotion is non-transferable and non-assignable.

If Fluke Qualifying Products listed on your redemption form were purchased by you for your employer, then you agree to promptly deliver any gifts awarded under the Promotion to your employer, and to provide Sponsor evidence of such delivery upon request. In addition, you are solely responsible for complying with your company’s policy regarding acceptance of gifts.

6. Qualifying Fluke Products:

Only Fluke 729 Automatic Pressure Calibrator purchases are eligible for the Promotion. Fluke 729 Automatic Pressure Calibrator purchases must be made during the Promotion Period. Purchases of Fluke 729 Automatic Pressure Calibrator must be made from an authorized distributor in the United States or Canada.

7. Release of Liability:

Except where otherwise prohibited by law, by participating in the Promotion, you release and agree to indemnify and hold harmless each Released Party from any liability, obligation, injury, claim, suit, action, cost, expense, loss or

damage of any kind, including any tax liability or loss of opportunity, whether direct, indirect, special, incidental or consequential, that may be imposed on, asserted against or incurred by such Released Party that arise out of or relate in any way to this Promotion and the gifts offered hereunder, including, but not limited to, where arising out of or relating to the following: (a) any technical difficulties or equipment malfunction (whether or not under Sponsor's control); (b) any theft, unauthorized access or third party interference; (c) any redemption request that is late, lost, altered, damaged or misdirected (whether or not after their receipt by Sponsor, and whether or not in Sponsor's control); (d) any damages due to the operation of the postal service; (e) any variation in gift value to that stated in these Terms & Conditions; (f) any tax liability incurred by participant; or (g) use or misuse of the gifts offered under the Promotion.

8. Copyright Notice:

The Promotion and all accompanying materials are copyright © 2017 by Fluke Corporation. All rights reserved.

9. Miscellaneous:

The Promotion and these Terms & Conditions will be governed, construed and interpreted under the laws of the state of Washington without applying any conflicts or choice of law provisions under such law that might refer the construction or interpretation of any term hereof to the laws of any other jurisdiction. Participants are bound by these Terms & Conditions and by the decisions of Sponsor, which are final and binding in all respects. To the extent permitted by law, Sponsor reserves the right to change these Terms & Conditions at any time, in its sole discretion, and to suspend or cancel the Promotion or any person's participation in the Promotion should computer viruses, unauthorized human intervention or other causes beyond Sponsor's control affect the administration, security or conduct of the Promotion, Sponsor otherwise becomes (as determined in its sole discretion) incapable of conducting the Promotion as planned, or for any other reason determined by Sponsor to be appropriate in its discretion. Participants who violate these Terms & Conditions, violate any law, rule or regulation in connection with participation in the Promotion, tamper with the operation of the Promotion or any gift offered hereunder, or engage in any conduct that is detrimental or unfair to Sponsor, the Promotion or any other participant (in each case as determined in Sponsor's sole discretion) are subject to disqualification from participation in the Promotion and all other rights and remedies available under the law. If you have any questions about these Terms & Conditions or the Promotion, please email them to info@fluke.com or send written questions to the address, Attn: Calibrator Trade-In Promotion Questions: Fluke Corporation, 6920 Seaway Boulevard, M/S 201E , Everett, WA 98203.

10. Sponsor's Address Information:

Fluke Electronics Corporation, 6920 Seaway Boulevard, Everett, WA 98203 and Fluke Electronics Canada LP, 400 Britannia Road East, Unit 1, Mississauga, ON L4Z 1X9 Canada.