

Fluke Buyer's Journey Survey

Survey Promotion

Official Rules

Fluke Buyer's Journey Survey ("Survey Promotion") sponsored by Fluke Electronics Corporation ("Sponsor"). Survey Promotion starts 12:00:01 a.m. (PT) on May 1, 2017 and ends 11:59:59 p.m. (PT) on May 7, 2017.

Eligibility: Survey Promotion open to legal residents of 50 United States (and D.C.) age 21 or older at time of entry. Employees, officers, directors, agents, and representatives of Sponsor and its parent company, divisions, subsidiaries, affiliates, advertising and promotion agencies and family members and those residing in the same household of each (individually and collectively, "**Related Parties**"), are not eligible to receive a prize. Entrants agree to comply with any applicable employer policies regarding gifts and promotions.

How to Enter: During the Promotion Period, visit http://fluke.co1.qualtrics.com/jfe/form/SV_8xitTC5ZnTV6Ktn and follow the directions to complete and submit the survey to be eligible for a chance to win one Fluke 2AC VoltAlert™ Electrical Tester ("Prize"). **Limit: one (1) entry per person.**

Prizes: 24 winners will each win one Fluke 2AC VoltAlert™ Electrical Tester. See www.fluke.com/WinA2AC for terms and conditions. (Combined approximate retail value of all prizes: \$719.76.) Sponsor will select the name of twenty four potential winners from among all eligible participants during a random drawing to be held on or about May 22, 2017 at Sponsor's headquarters. The odds of winning depend on the number of eligible entries received for the Survey Promotion.

EACH RECIPIENT IS SOLELY RESPONSIBLE FOR ALL FEDERAL, STATE, PROVINCIAL AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF THE PRIZE. Limit one Prize per household or address.

Prize recipients agree that the Sponsor and all other businesses affiliated with this Survey and their agents do not make, nor are in any manner responsible for any warranty, representations, expressed or implied, in fact or in law, relative to the quality, conditions, fitness or merchantability of any aspect of the prize being offered.

Prize Notification: Sponsor will notify eligible prize recipients via email on or about 3 to 4 weeks within completion of the drawing. Prizes returned as undeliverable or otherwise not claimed within [15] days after delivery of notification will be forfeited and awarded to an alternate winner.

Privacy; Name and Likeness Release: Please see Sponsor's privacy policy at <http://en-us.fluke.com/site/privacy/privacy-policy.html>.

Disclaimer: Sponsor and each of its parent companies, subsidiaries, and affiliates, and each of their respective directors, officers, professional advisors, distributors, representatives, employees and agencies (collectively, the "Released Parties") will not be responsible or have any liability for: (a) any late, lost, misrouted, garbled or distorted or damaged communications,

transmissions or redemption requests; (b) telephone, electronic, hardware, software, network, Internet, or other computer- or communications-related malfunctions or failures; (c) any Promotion disruptions, injuries, losses or damages caused by events beyond the control of Sponsor or by non-authorized human or other intervention; or (d) any printing or typographical errors in any materials associated with the Promotion.

Release of Liability: Except where otherwise prohibited by law, by participating in the Survey Promotion, you release and agree to indemnify and hold harmless each Released Party from any liability, obligation, injury, claim, suit, action, cost, expense, loss or damage of any kind, including any tax liability or loss of opportunity, whether direct, indirect, special, incidental or consequential, that may be imposed on, asserted against or incurred by such Released Party that arise out of or relate in any way to this Survey Promotion and the Prizes offered hereunder, including, but not limited to, where arising out of or relating to the following: (a) any technical difficulties or equipment malfunction (whether or not under Sponsor's control); (b) any theft, unauthorized access or third party interference; (c) any redemption request that is late, lost, altered, damaged or misdirected (whether or not after their receipt by Sponsor, and whether or not in Sponsor's control); (d) any damages due to the operation of the postal service; (e) any tax liability incurred by participant; or (f) use or misuse of the gifts offered under the Survey Promotion.

General: Survey Promotion subject to applicable federal, state, and municipal laws. Survey Promotion and these Official Rules will be governed, construed and interpreted under the laws of the State of Washington, U.S.A. Sponsor reserves the right to change these Official Rules or terminate the Survey Promotion at any time in order to maintain or improve the fairness or integrity of the Promotion. For example, if viruses, unauthorized human intervention, or other causes beyond Sponsor's control affect the security or proper play of the Survey Promotion, Sponsor may terminate the Survey Promotion early and award submissions in time sequential order from all eligible entries submitted prior to such termination. Entrants who violate these Official Rules, violate any law, rule or regulation in connection with participation in the Promotion, tamper with the operation of the Survey Promotion or engage in any conduct that is detrimental or unfair to Sponsor, the Promotion or any other entrant (as determined in Sponsor's discretion) are subject to disqualification. Sponsor reserves the right to lock out persons whose eligibility is in question or who have been disqualified from the Survey Promotion. Any provision of these Official Rules deemed unenforceable will be enforced to the extent permissible, and the remainder of these Official Rules will remain in effect.

For a copy of these Official Rules send written request with stamped, self-addressed, return envelope to Fluke Electronics Corporation, ATTN: Fluke Buyer's Journey Survey, 6920 Seaway Blvd., Everett, WA 98203 USA.

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